REGION 3

Regional Convention and Competition May 1 – 4, 2025 – Milwaukee, Wisconsin

January 2025

- To: Chapter Presidents/Team Managers Chapter Directors Chapter-At-Large Members Registered Quartets Regional Management Team
- From: Convention Steering Committee
- **RE:** Convention Mailing #1

Enclosures

- 1. Convention Information
- 2. Important Dates
- 3. Schedule of Events
- 4. Riser Configuration
- 5. All Events Badge Order Form (attached)
- 6. Function Space Request Form (attached)
- 7. Hotel Reservation Form (attached)
- 8. Jumbotron Reservation Form (attached)



Convention Mailing #1

Hello all and welcome to our 2025 Regional Convention in Milwaukee, Wisconsin.

Note: Milwaukee is in the Central Time Zone. All times listed within this mailing are in the Central Time Zone.

CONVENTION INFORMATION

- **Combined Briefing**, Chorus & Quartet, will be held at 7:30 pm, Thursday, May 1st in the hotel. Please plan to arrive at 7:00 pm to complete your competitor paperwork. Only one representative for each contestant has to attend.
- **Sound Check** will be held on Friday, May 2nd at 9:00 am. Please join us on the competition stage to make sure everything is perfect for our judges.
- Quartet Contest will begin at 4:00 pm at the Miller High Life Theater on Friday, May 2nd.
- Chorus Contest will begin at 12:00 pm at the Miller High Life Theater on Saturday, May 3rd. We will be using both alternate (small) and standard (large) riser configurations the <u>alternate</u> (small) riser configuration will be first. The small riser configuration is 6 6-foot sections with NO inverted center. The large riser configuration is 9 6-foot sections with an inverted center. Riser diagrams are included within this mailing.
- Convention Mailings This is the first of three mailings. This one is designed for all members and the next two are for competitors only. The second mailing will be sent when we receive notice that your chorus or quartet has registered for competition. The second mailing will focus on all the competition forms and orders. The third mailing will be sent after the draw – focusing on the traffic pattern. Copies of all the mailings will be available on the region's website - www.region3sweetadelines.org.
- **Wisconsin Information** The websites for both the hotel and competition venue as well as Visit Milwaukee Visitors Bureau have wonderful information about the facilities and surrounding areas including maps, amenities, restaurants, and so on. The websites are listed within please feel free to share them with your members.

Convention Information (Continued)

• Hilton Milwaukee City Center will serve as our convention hotel. The hotel reservation form is attached and available on the region's website. The hotel rate for this year is \$162/night plus tax. Only 4 guests are allowed in each room. You may choose your room type – king bed or 2 beds. You may select a room with two beds with only two guests. No suites are available.

Reservations must be cancelled 48 hours prior to the day of arrival to avoid a cancellation penalty of one night room and tax. No shows will be charged one night room and tax and the remaining nights of the reservation will be cancelled.

All reservations require a credit card. A credit card or debit card will be required at check-in. For those using a debit card, an authorization for incidentals will be taken at check-in.

Parking is available in the Hilton's garage at a rate of \$38 per night. Hotel guests receive a discounted price of \$18 per night. Take a ticket upon entering the garage. Bring the ticket to check-in to receive the discounted pricing.

Please send your hotel reservation form to Shelly Hughes no later than March 1, 2025.

- Convention Fair Share Assessment Fee In June 2009, Region 3's RMT adopted a Convention Fair Share Assessment Fee. This fee is imposed when a competitor does not stay at the convention hotel. Competitors are defined as anyone appearing on stage which includes the host chorus(es) and any special performances. Competitor lists will be matched against the hotel reservations to verify fees. A two-night minimum stay is required. The fees for 2025 are \$150 for no nights stayed and \$75 for only one night stayed. A form to pay this fee will be sent in the next contestant mailing.
- Rehearsals & Function Space A complimentary 60 minute, flat floor rehearsal on Saturday morning is available for all choruses. Private rehearsal rooms are available. To secure a private room, your chorus will be required to purchase two meals one may be the box lunch. Additional rehearsal hours are no longer available for purchase. See the attached function space form for more details.
- Miller High Life Theater (MHLT) will serve as our competition venue. The MHLT is one block from the Hilton. Busing will be provided for contestants entering backstage no return busing will be provided. Please be advised that scooters cannot be transported. We will be able to transport members in wheel chairs; however, you will need to provide the wheel chair.
- Judging Panel We are delighted to welcome our judges to Milwaukee:

Sound – Bobbette Gantz Music – Corinna Garriock Expression – Paula Davis, Panel Chair Visual Communication – Jennifer Williams Panel Secretary – Therese Antonini

Convention Information (Continued)

Registration – An All Events Badge order form is attached and available on the region's website. Badges will be available for pick up at the hotel beginning Thursday, May 1st. During the competitions, badges may be picked up in the Miller High Life Theater lobby.

Badges are transferable, but not refundable. All competitors are required to have an All Events Badge. Purchases, transfers and changes to All Events Badges will be handled in advance or onsite at the ticket sales table only. Any competitor who requires an All Events Badge transfer MUST do so in advance or through the ticket sales table. Failure to do so may result in our records having a competitor without an All Events Badge, thus making the entire group disqualified.

All Events prices are as follows:

All Events	Early Bird (up to 3-1-25)	3-2-25 Forward
Member	\$130 *	\$125 **
Member with Dinner	\$185 *	\$185 **
Non-Member	\$115 **	\$125 **
Non-Member with Dinner	\$173 **	\$185 **

* includes box lunch ** NO box lunch

Region 3 member's All Events Badge include a box lunch if purchased by the early bird date. All lunches include chips and a cookie. Lunch choices are:

Turkey & Cheddar Sandwich Ham & Cheddar Sandwich Roast Beef & Cheddar Sandwich Chopped Salad (Vegetarian - can be made gluten free or vegan upon request)

A chicken dinner menu is available for \$58 per person. Since a large number of you purchase the dinner to secure your private room, the region has developed an all-encompassing ticket and meal package. This ticket includes the All Events ticket, box lunch and chicken dinner for members and All Events ticket and dinner for non-members.

• **Single Event Tickets** will be available for purchase beginning one hour prior to each competition in the Miller High Life Theater lobby. Cost is \$65 for adults and \$30 for children 12 and under. The region accepts cash or checks only.

Convention Information (Continued)

 Competition Deadlines – Competitor packets to all choruses and quartets will be emailed on or before January 17, 2025. Region 3's registration window will not open until January 17th.

Quartets: Competition entry deadline is March 3, 2025 (late entry is March 18, 2025 and will incur an extra fee). Entries after March 18th will not be processed.

Choruses: Competition entry deadline is March 4, 2025 (late entry is March 19, 2025 and will incur an extra fee). Entries after March 19th will not be processed.

- **Draw for Order of Appearance** will take place March 10, 2025. The Order of Appearance will be available on Sweet Adeline International's website.
- Jumbotron Returns! The slide show will be shown on the big screens during the competitions before and after the contestants. This is the perfect opportunity to promote your chorus, your quartet, your upcoming events or accomplishments. Slides are \$50 each or 3 for \$125. Payment and artwork are due April 10th. See forms for detail
- **Competition Program** will be available for download closer to the convention. Watch your email. QR codes will be available onsite.
- Trophies All trophies, awards and their protective bags need to be returned to the region no later than briefing, Thursday, May 1st. If you have a problem with any award, please contact Shelly Hughes immediately.

Committee and Venue Contact Info

Comeptition Coordinator (CC) and Chair of the Regional Convention (CRC)			
Shelly K. Hughes	847-462-9733 (H)	skhsnoopy@comcast.net	
	312-209-4533 (C)		
Events Coordinator (EVC)			
Kristin Farwig	574-903-3805 (C)	klfarwig@gmail.com	
Convention Hotel			
Hilton Milwaukee City Center 509 W Wisconsin Ave	414-271-7250	marcushotels.com	
Milwaukee, WI 53202			
Miller High Life Theater		millerhighlifetheater.com	
Milwaukee Visitors Bureau		visitmilwaukee.org	
Milwadkee Visitors Dureau		visitini waakee.org	



2025 Regional Convention Advertising Information May 1 – 4, 2025

Send a congratulatory, good luck or other special message to a favorite chorus, quartet, member or director on a jumbotron slide. Slides will be played during the Quartet and Chorus competitions on May 2nd and May 3rd in the Miller High Life Theater.

Display screens within the theater will rotate slides in 12 second intervals before and after the competition and between contestant performances.

Slides are \$50 each or a set of 3 for \$125.

Technical Info

- Slides must be designed in Microsoft Power Point (wide-screen 16:9 ratio)
- Format in 1280 x 720 pixels
- Photos within slides should be high resolution (300 dpi)
- Audio is not permitted
- Slide animation and transitions must auto play within a 12 second timeframe
- If your submission has multiple frames that transition, it must be created in a single slide with transitions, not separate slides. Do not submit files with separate slides/frames or you will be charged per slide.
- If your slide submission contains transitions, please ensure that it is set to transition automatically and not by mouse click. Entire slide transitions should not exceed 12 seconds. Both of these features should be set and tested within PowerPoint before submitting to the region.

Advertising form and payment should be sent to Shelly Hughes, 238 Bell Dr, Cary, IL 60013.

Artwork should be emailed to lindalgross@gmail.com.

BOTH ARE DUE APRIL 10, 2025.



IMPORTANT DATES

- January 17, 2025 **Competitor Packets emailed** Contestant Registration opens for Region 3 February 10, 2025 Function Space Request Form due March 1, 2025 All Events & Lunch Order – last day for Early Bird Discount Hotel Reservations due March 3, 2025 Quartet entry deadline Chorus entry deadline March 4, 2025 March 10, 2025 Draw for Order of Appearance Quartet late entry deadline (extra fee applies) March 18, 2025 Chorus late entry deadline (extra fee applies) March 19, 2025 April 1, 2025 Last day for advance All Events (purchase or changes) Contestant Form due Chorus Photo Order Form due Song Information Sheet due List of Competing Members Form due April 10, 2025 Jumbrotron Form, payment and artwork due May 1, 2025 Combined Briefing **Open Division Cue Sheets** May 2, 2025 Sound Check
- May 3, 2025 Chorus Contest Chorus Hospitality Rooms

Quartet Contest



Schedule of Events

Thursday, May 1, 2025

6:00 pm - 9:00 pm 6:00 pm - 9:00 pm 7:00 pm - 7:30 pm 7:30 pm - 8:00 pm 8:30 pm - 10:30 pm Harmony Boutique Registration (pick up only) Briefing Registration* Combined Briefing Quartet Reception**

4th Floor Registration 4th Floor Registration Wright Ballroom Wright Ballroom Empire Ballroom

Friday, May 2, 2025

9:00 am - 11:30 am 9:00 am - 2:45 pm 9:00 am - 5:00 pm 12:00 pm - 1:30 pm 3:00 pm - 8:00 pm 3:00 pm - 3:30 pm 4:00 pm - 10:00 pm

Sound Check Registration (pick up only) Harmony Boutique All Events Ticket Sales Registration & Ticket Sales Mass Sing Quartet Contest Miller High Life Theater 4th Floor Registration 4th Floor Registration 4th Floor Registration Miller High Life Theater Miller High Life Theater Miller High Life Theater

Saturday, May 3, 2025

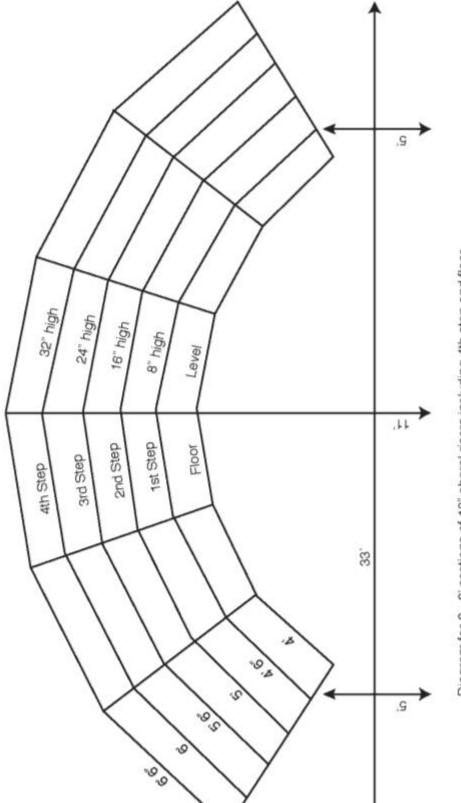
11:00 am - 3:00 pm 12:00 pm - 5:00 pm 8:30 pm Registration & Ticket Sales Chorus Contest Chorus Parties Miller High Life Theater Miller High Life Theater Hospitality Rooms

Locations listed are in the Hilton or Miller High Life Theater (competition venue)

* Chorus & Quartet contestants to turn in competition paperwork

** By Invitation only







Maximum distance between front edge of riser and curtain is 5', this can be reduced to 3' to prevent loss of sound.

This configuration accommodates up to 70 chous members comfortably



