

Region 3 Strategic Plan Summary

Midwest Harmony Region 3 | September 26, 2026

Thank you for sharing your ideas during our summer chorus visits. Your feedback points to a clear goal: a more connected Region 3, where members feel at home, can find the information they need, and have more ways to learn and get involved.

Our vision is to EMPOWER every member, ENRICH every life, and ENGAGE every heart and voice through the joy of harmony. These three pillars guide the priorities below.

What we heard and where we are headed

Build a stronger regional community. Members value belonging, supportive relationships, and shared experiences. More group singing, social gatherings, and regional traditions can help strengthen those connections.

Launch a regional newsletter. We plan to begin quarterly, with early issues covering International, upcoming shows, and the website transition. As it grows, content can include chorus, member, director, and quartet spotlights; events; educational and chorus resources; convention information; and regional financial updates.

Make education easier to access. Cost, travel, and scheduling can limit participation. Options include one-day workshops, rotating locations, varied Zoom times, and educators visiting more locations, while keeping longer events for members who value them.

Make it easier to volunteer and lead. Clear Help Wanted and Classifieds postings can explain the role, needed skills, and time commitment. Small projects and affinity groups in membership, marketing, finance, and leadership can help members start small and grow into larger roles.

Develop mentorship. A simple pilot could connect new members, people in similar roles, directors, or members across chapters so they can share experience and support one another.

Connect choruses and quartets. Ideas include chorus and director exchanges, sister chapters, performance spotlights, quartet mixers, and collaborative events. A shared calendar, newsletter, and new HarmonySite website can make shows, coaching, and ways to connect easier to find.

Bring back fun and traditions. Members asked for comedy quartet contests, talent shows, Show of Champions, theme events, parties, and mass sings. These experiences help build friendships and regional identity.

Prioritized next steps

First 6 months: Launch the newsletter and events calendar; publish volunteer opportunities; share plan progress; improve awareness of existing resources; explore affinity groups.

6 to 12 months: Pilot one-day education and mentorship; add networking to regional events; improve or launch the new website.

Beyond 12 months: Reintroduce signature traditions; expand chorus collaborations; develop youth outreach and convention orientation resources; explore rotating education locations.

How you can help: Share your chorus news, events, successes, challenges, and volunteer needs. Think about a small way you could contribute, and look for upcoming opportunities in regional communications.